



President's Annual Report

2014-2015



SHELTON STATE
COMMUNITY COLLEGE

FROM DR. MAYFIELD



"You can't know where you're going until you know where you've been."

When questioned about my vision for Shelton State Community College, I said those words during my presidential interview. I had no idea the truth of that sentiment until I began working in our College and in the West Alabama community I now call home. The learning process is continual even now, but as your president, it is my privilege.

Our first year together has been about building on prior success and improving the quality of life for those we serve. Whether with students, business and industry, or members of the community, we worked as a team to build relationships and partnerships that make a difference.

WE WITNESSED PROGRESS. Through a cooperative relationship with the University of West Alabama, we have responded to community need by establishing a satellite campus. The Demopolis Center for Higher Education will provide unique educational opportunities through coordinated academic and technical course offerings. Renovations on both the Martin and Fredd Campuses increased the use of our labs and facilities. With renewed emphasis on fundraising opportunities, we can continue similar expansions as our programs evolve.

WE INSPIRED STUDENTS. Student life was reimagined through the creation of the Student Leadership Team. As a result, students volunteered with and contributed to community organizations in our service area and beyond. Our students were honored for their achievement in academics and career technical education, many with accolades on a regional and national level.

WE ENCOURAGED ONE ANOTHER. Our combined efforts produced initiatives like the C4 Challenge and Keys to Student Success, as well as creative ventures such as our spring production of *Brigadoon*. You will often hear me refer to our team as the "Shelton State Family." I believe in this mindset and embrace the growth, changes, and challenges associated with it. The pages of this report share what we have accomplished, but it is a mere glimpse into what we have in store. Your work makes me proud of where we have been together, and I look forward to where we will go in the future.

MISSION STATEMENT

Shelton State Community College is a public, open-admission, comprehensive community college whose primary mission is to provide accessible postsecondary education, training, and community educational opportunities.

VISION STATEMENT

Our vision for Shelton State Community College: Empowering students through commitment to excellence.

STATISTICS

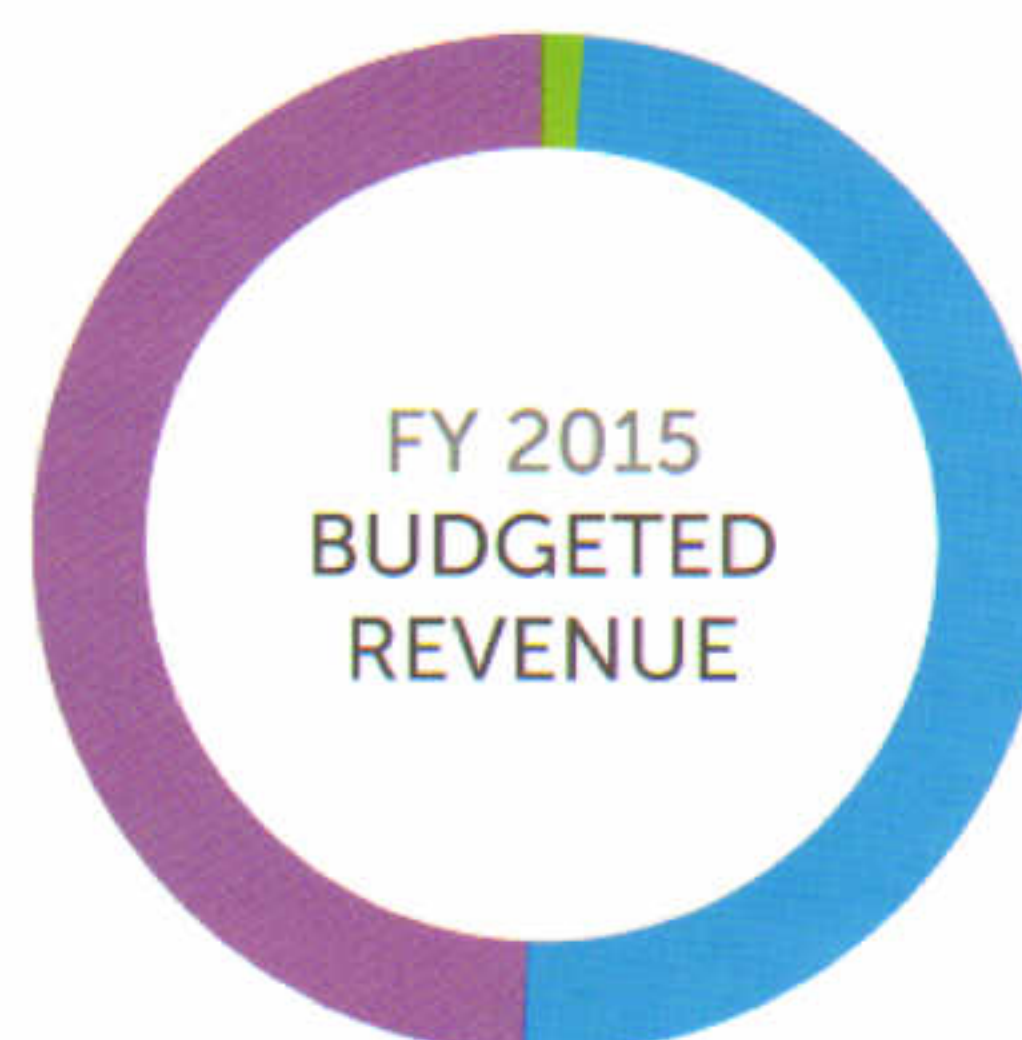
FALL 2014 ENROLLMENT

	Total	%
Total Unduplicated Headcount	4989	
Male	2212	44%
Female	2777	56%
White, not Hispanic	2807	56%
African-American	1698	34%
Hispanic	17	.3%
Asian/Pacific Islander	49	1%
American Indian/Alaskan	20	.4%
Non-Resident/Unknown	326	7%
In-State	4792	96%
Out-of-State	197	4%
Full-Time Credit	2312	46%
First Time degree seekers	1162	50%
First Time degree seekers enrolled within 12 months of HS degree	875	75%
Part-Time Credit	2677	54%
Largest Age Bracket, 20-24	2328	47%
Average Age of Student	23	

EMPLOYEES

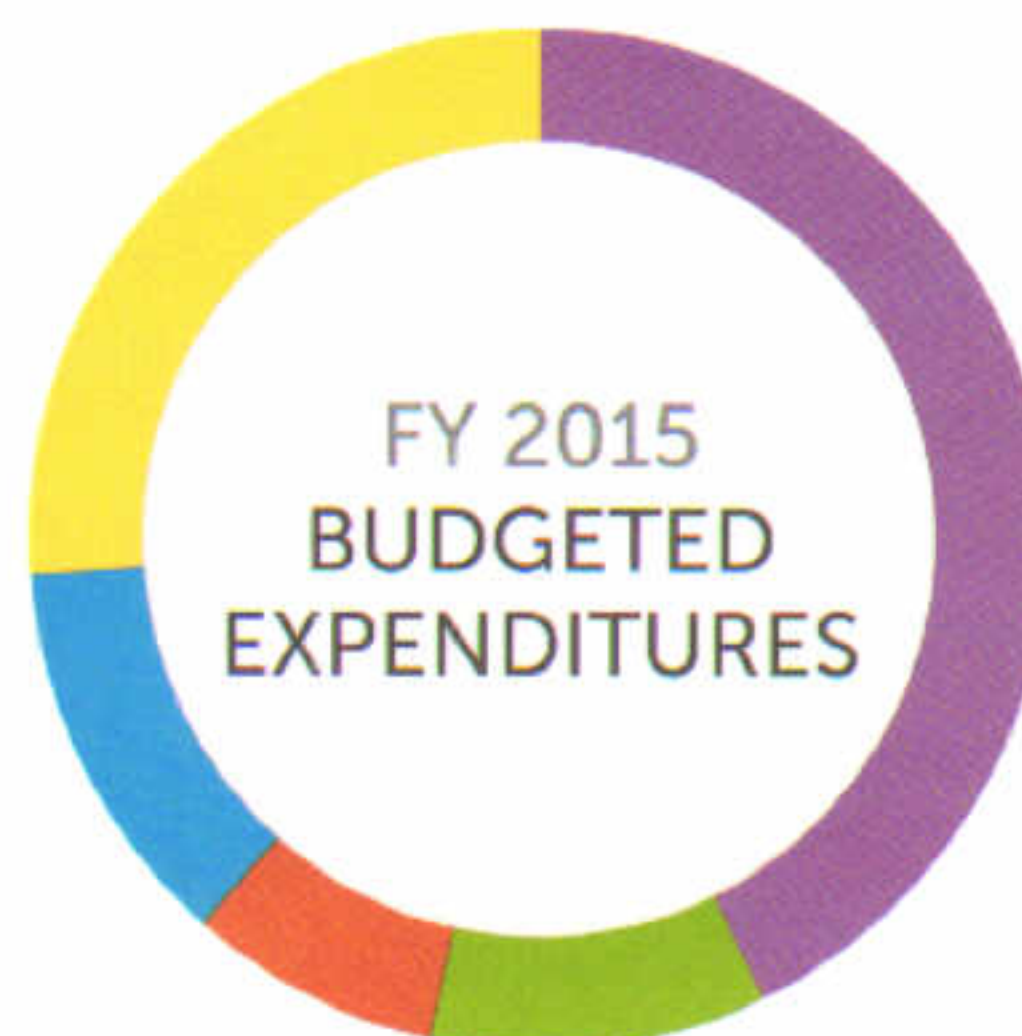
	Total	%
Total Employees	473	
Staff	303	64%
Instructional Faculty	170	36%
Instructional Faculty with Master's or Doctorate, Spring 2015	98	58%
Full-Time Employees	294	62%
Part-Time Employees	179	38%
Credit Hours Taught by Full-Time Faculty		61%

REVENUE



49% EFT O and M Appropriation
49% Tuition and Fees
2% Other Income

\$34,824,710



42% O and M of Plant
28% Institutional Support
12% Student Services
11% Other Income
7% Academic Support

\$33,163,128

STUDENT ACCOMPLISHMENTS

A committee of faculty, staff, and students introduced the College and the community to the Phi Theta Kappa Community College Completion Corps. The C4 Challenge in October of 2014 encouraged the College to focus on program and degree completion. The C4 Challenge has been integrated into educational planning, orientation classes, and the Keys to Student Success platform.

SHELTON STATE'S PHI THETA KAPPA, ALPHA EPSILON IOTA chapter, was recognized as a Distinguished Officer Team and for earning Five-Star Status, the highest rating of achievement for a chapter. Each of the six chapter officers received scholarships to attend four-year universities.

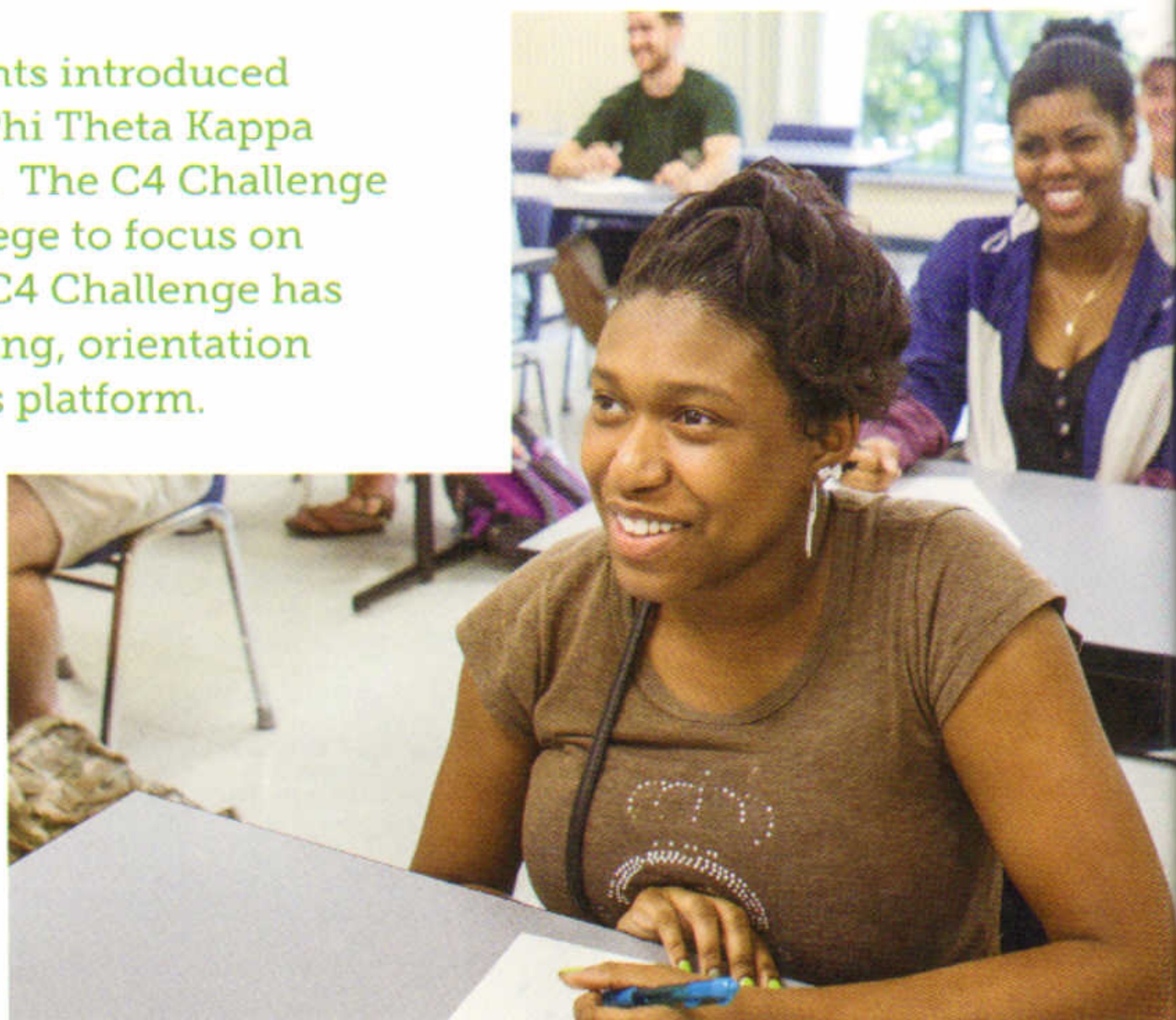
MEMBERS OF THE STUDENT LEADERSHIP COUNCIL attended the Student Leadership Institute at Wallace State Community College in July of 2015.

NCLEX SUCCESS RATE FOR THE SSCC NURSING PROGRAMS FOR FIRST TIME TEST TAKERS ARE AS FOLLOWS:

Associate Degree Nursing – 95.9%;
Alabama Success Rate – 85.3%;
National Success Rate – 82.8%
Practical Nursing – 94.5%;
Alabama Success Rate – 90.1%;
National Success Rate – 82.8%

THE SHELTON STATE SINGERS traveled to New York City to perform at Carnegie Hall on Saturday, March 21, 2015. As participants in the New York Choral Festival, the student singers performed the *Mozart Coronation Mass* under the direction of Dr. Z. Randall Stroope.

CULMINATING their fundraising efforts, the Red Cross Club presented a check to the local chapter of the American Red Cross in June of 2015.



IN COOPERATION WITH the ARC of Tuscaloosa and former SSCC student and ARC Art Director, William Yates, visual art students continued weekly volunteer work. Students coordinated painting and drawing classes, participated in fundraisers, and continued work on a collaborative mural project scheduled for completion in 2016.

SSCC STUDENTS, Walker Davis and Sam Hart, were selected as All-Alabama Academic Team representatives, as well as NASA Space Grant recipients. Walker Davis was also selected as a Coca-Cola Silver Scholar.

SSCC AMBASSADORS worked with United Way of West Alabama to organize the College's annual holiday fundraiser, "Here Comes Santa Claus." Donations from students, faculty, and staff benefitted United Way organizations. Additionally, the Ambassadors coordinated a College-wide book drive supporting the institution's Adopt-a-School partner, Englewood Elementary School.



SSCC BASEBALL, MEN'S BASKETBALL, AND WOMEN'S BASKETBALL teams were awarded first place in northern division regular season.



SSCC CHEERLEADERS won their eighth consecutive national championship.



SSCC SOFTBALL team qualified for NJCAA National Tournament by winning the District I Regional Tournament.



THIRTY-ONE STUDENT ATHLETES signed scholarships to play at four-year colleges and universities.

TWO STUDENT ATHLETES, Grayson Jones and Chase Johnson-Mullins, were drafted into Major League Baseball by the Atlanta Braves.

SHELTON STATE STUDENTS, FACULTY, AND STAFF VOLUNTEERED WITH AND CONTRIBUTED TO THE FOLLOWING COMMUNITY ORGANIZATIONS:

American Heart Association
American Red Cross
The Arc of Tuscaloosa
Caring Days
Eagles' Wings
Habitat for Humanity
Hope for Gabe

Manderson Cancer Center
Metro Animal Shelter
The Phoenix House
Thomas Plott Foundation
Tuscaloosa VA Medical Center
Tuscaloosa City Schools
Tuscaloosa County Schools

Tuscaloosa Community Soup Bowl
Tuscaloosa's One Place
United Way of West Alabama
Veterans Assistance
West Alabama AIDS Outreach
West Alabama Literacy Council

FACULTY/STAFF ACCOMPLISHMENTS



Coordinated by Veterans Affairs, Deputy Director for the White House Initiative on Historically Black Colleges and Universities, Dr. Ivory Toldson, visited Shelton State. Former SSCC student, Morgan Curry, accompanied Dr. Toldson as an HBCU All-Star.

THE SSCC TUTORING PROGRAM received international certification through 2017.

WITH A RENEWED FOCUS on student life, the College implemented the Student Leadership Council. Representatives from each student organization and athletic team met monthly for combined leadership efforts.

THE COLLEGE SECURED over six million dollars in grant funding. This does not include financial aid grants such as Pell, SEOG, or College Work Study.

THE COLLEGE INCREASED EFFORTS in expanding Dual Enrollment and Accelerated High School Programs. The College now has thirty-eight working partnerships with public, private, and home-schools.

STUDENT SUCCESS CREATED the Counselor Advisory Board. The board consists of fifteen public and private school counselors from the SSCC service area. The Board serves to improve processes, maintain connections between SSCC and service area schools, and assist with successful transition for traditional students.

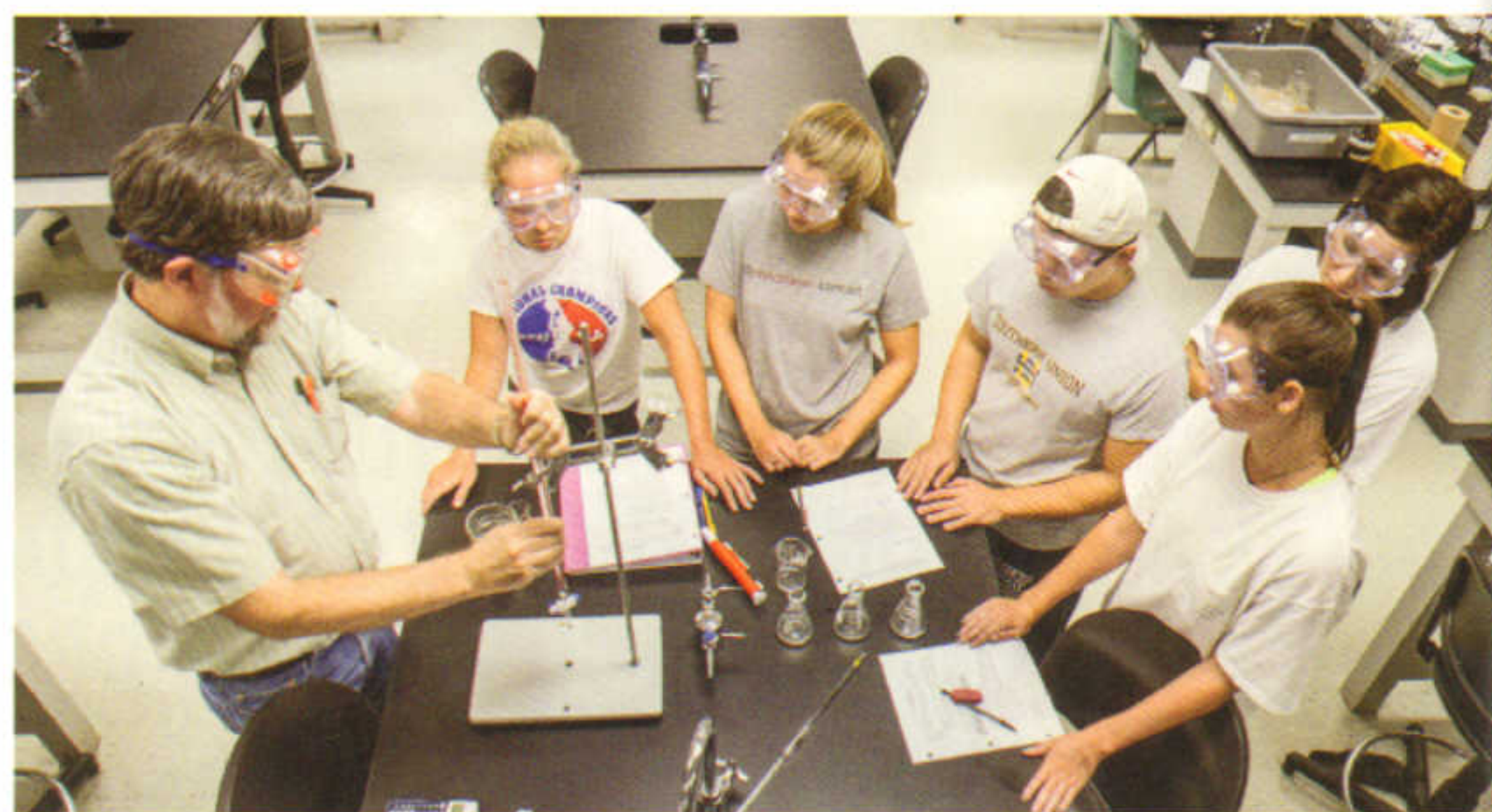
THE COLLEGE HOSTED ITS FIRST PREVIEW DAY for prospective students on February 25, 2015. Students visited the Martin Campus, participated in information sessions, and completed steps to enrollment.

THEATRE TUSCALOOSA STAFF combined efforts with the Alabama Writers' Forum to create and present the inaugural Alabama Writers Hall of Fame induction ceremony.

IN ORDER TO PROVIDE STUDENTS with professional attire for job interviews, career fairs, office visits, or current employment, the Shelton

State Career Closet was created. The Career Closet contains gently-used business casual and business professional attire.

This resource is free of charge and available to all currently enrolled Shelton State students.





DARKNESS INTO LIFE was presented in the Cadence Bank Art Gallery on the Martin Campus. The touring exhibition of Holocaust survivors in Alabama showcased the artwork of Mitzi Levin and the photography of Becky Seitel.

THE 25TH ANNUAL Health and Wellness Fair was presented at Shelton State Community College. With over ninety organizations representing the medical, health, fitness, and beauty industries, valuable information was provided to the West Alabama community. Additional student support was offered during the annual Career Fair and Get-on-Board Days.

THE COLLEGE ADOPTED and implemented "Five Keys to Student Success." Faculty, staff, and administration participated in a College-wide day of professional development to introduce the campaign for student success.

WIT PLAYWRIGHT, MARGARET EDSON, was a guest speaker in the Alabama Power Recital Hall in February of 2015.

SSCC VISUAL ARTS coordinated and presented the first outdoor art installation.

THE COMMUNITY COLLEGE OF THE FINE ARTS enjoyed continued success with the art gallery, Terrific Tuesday and ensemble concerts, theatre projects, dance classes, and the 2014-15 Theatre Tuscaloosa season. A combined effort of all departments presented *Brigadoon* in the spring.

SHELTON STATE COMMUNITY COLLEGE hosted third annual BEST (Boosting Engineering Science and Technology) Robotics Competition.

VARIOUS CHILDREN'S PROGRAMS were available for summer enrichment. Camps included Athletic Camp, LEGO Camp, and Theatre Camp.

THE SECOND ANNUAL SHELTON STATE Scholarship Reception was held honoring all institutional scholarship recipients. The College awards over three hundred institutional scholarships each semester.

MILITARY ADVANCED EDUCATION (MAE) awarded Shelton State Community College the designation of a Top School in its 2015 MAE Guide to Colleges and Universities, measuring best practices in military and veteran education.

2014 CHANCELLOR'S AWARD WINNERS

Ron Kirby, Support Staff
Lisa Nix, Academic Faculty
Glenn Pippin, Administrator
Lane Tyner, Technical Faculty

2015 PTK PARAGON ADVISOR AWARD

Kevin Windham

INSTITUTIONAL UPDATES

The SSCC Foundation awarded \$53,000 in student scholarships. Supported Alumni Association fundraisers included a community book signing and the Allen Mallory Comedy Night.

THE SSCC FOUNDATION hosted the Christmas breakfast, as well as the celebration for College retirees.

THE COLLEGE RENEWED ITS FOCUS on fundraising through the restructuring of the Office of Advancement.

IN COOPERATION with DCH, EAP Student Counseling Services are now available to SSCC students.

DRAWING STUDENTS from all over North America, the first class of the NUCOR Technical Academy began.

CAREER AND TECHNICAL education was enhanced through business and industry partnerships with NUCOR, Mercedes, Parker Towing, Hunt Oil, Phifer Wire, ARD, BLG, Westervelt, North American On-Site, Druid City Hospital, and BFGoodrich.

IN AN EFFORT TO RETOOL the workforce and in response to business and industry, the College developed a new warehouse logistics program and a non-credit carpentry program.

THE THIRD MECHATRONICS class and third automotive class graduated from the Mercedes program.

The C.A. Fredd Campus was renovated to gain two science laboratories/classrooms. This renovation allowed physical science courses to be taught on the Fredd Campus for the first time since its creation. Additionally, lab equipment was updated for the Respiratory Therapy Program offering industry-standard training on state-of-the-art equipment.



THE HEALTH INFORMATION TECHNOLOGY program was established and will accept students in spring 2016.

PARTNERSHIPS WERE ESTABLISHED with Tuscaloosa City Schools and Tuscaloosa County Schools.



The College expanded programs to include other educational institutions. Partnerships with The University of Alabama, The University of West Alabama, and almost fifty area high schools significantly increased student opportunities through dual enrollment and career technical education.

NEW COLLEGE BRAND AND VISUAL IDENTITY

Following a series of focus groups and with input from faculty, staff, and students, the Office of Media and Communication unveiled a new branding campaign for Shelton State. The new brand, logo, and tagline, "Education that Works," will be implemented over the course of the 2015-16 academic year.





INFORMATION TECHNOLOGY SERVICES has enhanced cyber security to ensure infrastructure, data, applications, and services are protected from cyber-attacks.

TO ACCOMMODATE increased call volume and student contact, a call center was implemented in Enrollment Services, Business Services, and Student Success.

WORKING COOPERATIVELY with the University of Alabama, Dr. Andrea Mayfield secured ten \$2,000 transfer scholarships for Phi Theta Kappa students, marking this the first of this type scholarship to be awarded to Shelton State Students.

THE COLLEGE HELD successful fall and spring commencement exercises. To accommodate growing numbers, the College hosted a summer graduation ceremony in August.

WITH FUNDING FROM the Alabama Space Grant Consortium, NASA, Dynetics, Lockheed Martin, Nucor Steel, the UA College of Engineering, the UA Student Government Association, the UA Graduate School, and Shelton State, students from The University of Alabama and Shelton State Community College participated in Alabama Astrobotics. The

THE SECURITY CAMERA SYSTEM was updated on both campuses, with additional camera stations added to enhance security efforts.

team earned the most points in NASA's Robotic Mining Competition, which challenges collegiate engineering and computer science students to build a robot capable of navigating and excavating simulated Martian soil.

IN COOPERATION WITH THE UNIVERSITY OF WEST ALABAMA and in response to community need, academic and technical courses will be taught at the new Demopolis Center for Higher Education. The partnership with UWA will provide unique educational opportunities through resource sharing and coordinated programs. A reverse transfer agreement with UWA will also allow students to earn college credits at various degree levels. Degree completion is based on the 2+2 model.

IN 2015, in partnership with the Office of Human Resources and Instruction, the SSCC Wellness Center implemented an Employee Stress Management Program offering exercise classes to College employees on Fridays.

THE MARTIN CAMPUS recently completed renovations to the Annex Building. This building is used extensively for the Mercedes Benz Mechatronics Program.

THE FINE ARTS STUDIO and drafting classrooms at the Martin Campus were renovated allowing for technological advancements.

RENOVATIONS were completed in the SSCC Bookstore on the Martin Campus.

FAST FACTS

THE MARTIN CAMPUS continues its comprehensive HVAC upgrade to the computerized controllers and chillers. The upgrade will enable the College to reduce energy consumption and decrease utility costs.

EMPLOYEE designated parking areas were assigned.

A RECYCLING GRANT was awarded and improved recycling on both campuses.

FORMER SHELTON STATE STUDENT, Deontay Wilder, won the title of heavy-weight boxing champion of the world.

SHELTON STATE COMMUNITY COLLEGE faculty and staff participated in the first annual Alabama Community College System Day in Montgomery, Alabama. Sponsored by the Alabama Community College System, the event hosted faculty, staff, and students from community colleges across the state. Chancellor Mark Heinrich and Governor Robert Bentley were also in attendance.

SHELTON STATE ALUMNUS, Fitzgerald Washington, was named Alabama Labor Commissioner.





SHELTON STATE
COMMUNITY COLLEGE

Martin Campus • 9500 Old Greensboro Rd • Tuscaloosa, AL 35405 • 205.391.2211 • sheltonstate.edu

It is the official policy of the Alabama Department of Postsecondary Education, including all postsecondary institutions under the control of the Alabama Community College Board of Trustees, that no person shall, on the grounds of race, color, disability, sex, religion, creed, national origin, or age, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any program, activity, or employment.